



Vladimir Jeremic

Web3
designer / developer

Tech Visionary
& Creative Innovator

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Zdarskyweg 5/1, 1130 Vienna,
AUSTRIA

EDUCATION

High School - Economics
IT-Academy Belgrade
Bachelor in Multimedia Design
2011-2014

Languages

- Serbian: Native
- English: Proficient

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Summary

With over 20 years of experience in graphic design, web design, software engineering, blockchain development, and game design, I specialize in creating secure, scalable, and user-focused solutions for the online gaming and cryptocurrency industries. My expertise in web design, blockchain technologies (Ethereum, Solana), game design, and server infrastructure enables me to build innovative platforms emphasizing transparency, fairness, and player engagement. I excel at leading cross-functional teams, managing complex projects, and integrating cutting-edge technologies such as Web3, NFTs, and DeFi protocols to deliver impactful results.

Personal Information

Married to Ana since 2001, I am a proud father of two a daughter Mia (2017) and son Anderj (2015).

Together, we cherish exploring the world through travel, immersing ourselves in nature, and treasuring the precious moments we share as a family.

Currently

Currently CEO/UBO at Spilux Innovation, UAE, Dubai,
www.spiluxinnovation.com

SmartBits BV Vienna, Austria

Founder, CTO, Online Casino (888bits.com) 2022 – 2024

Since entering the crypto industry in 2013, I have been at the forefront of blockchain innovation, shaping the future of decentralized gaming. As Founder and CTO of SmartBits BV, I spearheaded a blockchain powered online casino (888bits.com), demonstrating my ability to drive transformative projects. With a strategic vision to lead my company in the crypto gaming sector, I focused on compliance, cybersecurity, and player-centric design until the company was sold at the end of 2024.

Designed games, mechanics, and bonuses for slots and table games. Managed a team of over 10 developers, QA teams, and auditors, ensuring cohesive game development.

Utilized Adobe Animate and Construct 3 to prototype game mechanics and RNG systems, iterating based on player feedback.



SKILLS

Innovation

Fusing cutting-edge technologies with compelling storytelling, intuitive UX/UI design, immersive game design, and strategic branding to craft engaging web and casino gaming experiences.

Technical Expertise

Skilled in blockchain technologies (Ethereum, Solana, Solidity, Rust), smart contracts, Web3, NFTs, DeFi, Construct 3, hosting solutions, and robust cybersecurity to deliver secure, scalable platforms.

Leadership & Project Management

Guiding diverse teams, overseeing complex projects, and driving cross-functional collaboration to achieve innovative, timely solutions.

Communication

Clearly conveying complex technical concepts to non-technical stakeholders, fostering alignment and engagement.

Collaborated with mathematicians to develop provably fair payout structures, ensuring regulatory compliance.

Managed whole IT projects web development, game server, data storage, audits and more...

Led teams of five graphic designers, marketing managers, and content creators, fostering innovation.

Coordinated with vendors for seamless project execution and resource allocation.

Interslotgames Vienna, Austria

Lead Casino Games Designer, Project Manager 2017 – 2022

- Designed games and mechanics, bonuses for slots, table games.
- Managed a team of 10+ developers, QA teams, auditors, ensuring cohesive game development.
- Utilized Adobe Animate and Construct 3 to prototype game mechanics and RNG systems, iterating based on player feedback.
- Collaborated with mathematicians to develop provably fair payout structures, ensuring regulatory compliance.

Metalac Digital Gornji Milanovac, Serbia

As a subcontractor with my company HYPEBITS, Serbia
Software Development Manager 2015 – 2022

Managed ecommerce development solution <https://market.metalac.com>

- Managed IT projects (web development, e-commerce, mobile apps), achieving 95% on-time delivery across 20+ projects.
- Led teams of 5 graphic designers, marketing managers, and content creators, fostering innovation.
- Coordinated with vendors for seamless project execution and resource allocation.

Metalac AD Gornji Milanovac, Serbia

Web Designer 2011 – 2015

- Designed responsive websites using HTML, CSS, JavaScript, and CMS platforms (WordPress, Drupal, Joomla, Magento, Shopify).
- Developed email templates and landing pages, boosting marketing campaign engagement.
- Implemented SEO enhancements, improving user engagement and search rankings.

Metalac AD Gornji Milanovac, Serbia

Graphic Designer 2004 – 2011

- Created marketing materials using Adobe Creative Suite, supporting product launches and brand campaigns.



TOOLS AND TECHNOLOGIES

Adobe Creative Suite,
Figma, Builder.io,
Visual Studio Code,
Adobe After Effects, Adobe Animate,
Blender, Articy,
Texture Packer, Construct 3,
Midjourney,
GitHub, Gitbook,
Bitbucket, Sourcetree,
Jira, Discord, Slack.

REFERENCES

Available upon request.

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- Designed catalogs, brochures, and advertisements, contributing to a increase in campaign reach.

MTV Adria Belgrade, Serbia

Technical Lead, Skiller Edutainment Platform 2004

- Led the development of Skiller, a skill-based mobile edutainment platform combining education, entertainment, and competition, utilizing technologies like Adobe Air, Haxe, AS3, Starling, C++, MySQL, HTML5, and CSS3.
- Architected a client-server system with a custom C++ game server, MySQL databases, and a web admin interface, enabling real-time multi-player tournaments and skill-based games (trivia, arcade, puzzle).
- Implemented monetization strategies, including in-app coin purchases, Google Ads, video ads, and branded content, driving sustainable growth.
- Integrated SDKs and APIs for cross-platform functionality, ensuring compliance with skill-based gaming regulations and enhancing user engagement through features like augmented reality and social pub trivia modes.

Amatic Industries Vienna, Austria

Senior Blockchain Consultant 2001/03 – 2001/11

- Provided strategic guidance on integrating Amatic games into gaming platforms, enhancing transparency and security.
- Coordinate with development teams to implement integration features, aligning with market trends.
- Advised on compliance with global gambling regulations, ensuring platform scalability and user trust.

Freelance Designer & Developer Los Angeles, USA

2001 – 2002

- Delivered website and branding solutions for clients in food, fashion, and entertainment industries.
- Designed websites using HTML, CSS, and FrontPage, meeting tight deadlines.

Kladinoce Brazil

CTO 1998 – 2000

- Directed technical strategy and operations, overseeing development of innovative software solutions projected from concept to implementation.
- Established and managed software development processes, leading to



the successful launch of proprietary software systems.

- Recruited and led a team of skilled developers and IT professionals, fostering a collaborative environment to achieve project goals.
- Developed and executed marketing strategies to promote software solutions, enhancing brand visibility and market penetration.

Collaborated Companies

- Vivo Gaming
- Interslot Games
- Amatic Industries
- BetConstruct
- ProofPlatform.io
- Assure DeFi
- SourceHat
- eMoney
- AstraBank
- Astra: astra.io
- GridZone
- TrustSwap
- MTV Adria
- Kladinoce Brazil
- Metalac
- Enetel Solutions

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